

# OFFICIAL RULES

## Breathe Easy Visual Art Competition

1. All participants must be between 18 and 35 years of age at time of competition.
2. There shall be three categories: Still Photography, Short Video, and Fine Art.
3. Participants are allowed to submit one piece of art in each of the three categories.
4. Artwork must be an original piece, completed solely by the participant.
5. The artist retains all copyrights to their artwork
6. Artwork must be related to the slogan "A Breath of Fresh Air" and the theme "Nature"
7. Specifications for the contest are to be followed.
  - a. Artwork can be framed.
  - b. Artwork cannot be any larger than 36 inches x 36 inches
  - c. Artwork must be able to be hung or displayed on a table.
  - d. Must have the description tag- using 100 words or less, the artist must describe how the artwork represents the theme, explain what type of media is used and why.
8. Entry fees must be paid prior to the submission of artwork.
9. Artwork may be submitted up until **Friday September 25, 2015**. No artwork will be accepted past the posted deadline.
10. There will be a 1st, 2nd and 3rd place winner for each category and one overall winner out of the three categories.

### **MEDIA**

#### ***Fine Arts:***

1. Painting, drawing, digital design and other 3D mediums
2. Charcoal, marker, pencil, pen, clay, ceramics, oil paint, pastels, metal, etc. may be used.

#### **Still Photography:**

1. Digital or film may be used
2. May be black and white or color
3. No use of any editing programs or methods

#### **Short Video:**

1. Documentary, short film, music video, animation, dance etc. may be used
2. Video must be under 2 minutes (120 seconds) in length
3. Must be in compatible formats

**Non-exclusive Permissions:**

By entering this art competition, you are granting us a non-exclusive perpetual license to reproduce images of your artwork on our website, and in the marketing of the art competition to the general public. Artwork will not be used for any other purpose than that which is stated here. All winning entries will be displayed at the public exhibit.

***Judging Criteria:***

1=Excellent    2=average    3=poor

**Does the submitted artwork fit the theme/slogan of the competition?**

**Is there a creative/original/unique interpretation of the theme/slogan?**

**Is there overall quality and command of the medium being used?**

**Is the work impactful/moving on the viewer?**

**FOR QUESTIONS OR CLARIFICATION OF THESE RULES, PLEASE CONTACT THE EVENT COORDINATOR BOB KIESERMAN at [kiesermb@arcadia.edu](mailto:kiesermb@arcadia.edu).**